"I love ELASTIderm. It is extremely hydrating and layers well under makeup and tinted moisturizer.

My fine lines look diminished and the skin under my eyes appears dramatically firmer. I never look tired anymore—my eyes look alive!"4,8

-Leigh Woodstown, NJ

Women who tried ELASTIderm Eye Cream for 8 weeks in a clinical trial were pleased with the results:

970/o
of patients considered the roughness/crepey texture of the skin around their eyes to be barely or not noticeable<sup>3,†</sup>

Study results for twicedaily application of ELASTIderm Eye Cream in an 8-week study; N=33. Testimonial from of patients considered the laxity/looseness of the skin around their eyes to be barely or not noticeable<sup>3,†</sup>

#### **ELASTIderm Eye products:**

- Are uniquely formulated to achieve more resilient-looking skin around the eyes
- Contain clinically proven ingredients that work together to deliver skin that appears tighter and smoother<sup>2,3</sup>



To purchase an ELASTIderm Eye product that's right for you, talk to your physician today.

References: 1. Cell 2: Serum, Day Cream and Night Cream, project #1120312. Summary of key findings. OMP, Inc. Data on file. 2. University of Maryland Medical Center: Maryland Facial Plastic Surgery and Medical Spa website. http://umm.edu/programs/facial-plastic/health/skin-care-tips/what-really-works. Accessed August 4, 2015. 3. Miller TF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster]. OMP, Inc. Data on file. 4. OMP, Inc. Data on file.

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#### ELASTIDERM® EYE PRODUCTS



Refresh the appearance of the delicate skin around the eyes



### ELASTIderm Eye Serum utilizes soothing rollerball technology

- Contains caffeine to help reduce the appearance of under-eye puffiness
- Helps the delicate skin around the eyes appear tighter<sup>1,2,\*</sup>



## **ELASTIderm Eye Serum provides** real results



## A majority of users in a consumer panel<sup>1,\*</sup>:

- Considered the Serum better or much better than their current product
- Felt the Serum met or exceeded their expectations
- Agreed they would purchase the Serum in the future

### ELASTIderm Eye Cream helps promote a more youthful look around the eyes

- Helps reduce the appearance of fine lines and wrinkles<sup>3,†</sup>
- Improves the feeling of elasticity and firmness<sup>3,†</sup>
- Helps skin look more resilient<sup>2</sup>



#### Clinically proven ingredients

- Proprietary bi-mineral complex and malonic acid for tighter, smoother-looking skin<sup>2,3</sup>
- Penetrating Therapeutics<sup>™</sup> for optimal results

46%
increase in the look of elasticity of the skin around the eye area (week 9 vs baseline;

# Patients experienced visible improvements<sup>3,†</sup>





Week 8<sup>‡</sup>



\*Study results for twice-daily application of ELASTIderm Eye Cream in an 8-week study; N=33.