

Address the appearance of aging skin with the power of Vitamin C

- Reduces the appearance of fine lines and wrinkles⁹⁻¹⁰
- Calms skin¹²⁻¹⁴
- Brightens skin^{15,16}
- Retains moisture¹⁷
- Stabilizes Vitamin E¹⁸

Vitamin C
is an important
antioxidant¹⁹

Professional-C products for different skin types and needs

Serums 10%, 15% and 20% Help minimize the look of fine lines and wrinkles^{9,10}

Peptide Complex Helps minimize the appearance of skin aging, promoting a healthy, youthful-looking glow

Eye Brightener Improves the appearance of crepiness and crow's feet.⁶

Sunscreen Helps protect all skin types against UV damage and early signs of aging.*

*Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Professional-C Suncare SPF 30, wearing sun-protective clothing including hats and sunglasses, and avoiding the sun between 10:00 AM and 2:00 PM.

To purchase Professional-C products, talk to your physician today.

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OBAGI
MEDICAL

PROFESSIONAL-C™ PORTFOLIO



Address the appearance
of aging skin

OBAGI
MEDICAL

Vitamin C in a rich, concentrated formula

- Professional-C Serums: Help minimize the appearance of fine lines and wrinkles
- Immediately penetrate the skin^{1,*}
- Better absorption into the skin than SkinCeuticals 20 AOX+, 19 hours after application^{2,*}

Professional-C Serum 10%

Concentrated formula recommended for dry, irritated or sensitive skin.³

Professional-C Serum 15%

High-performance serum developed for most skin types.

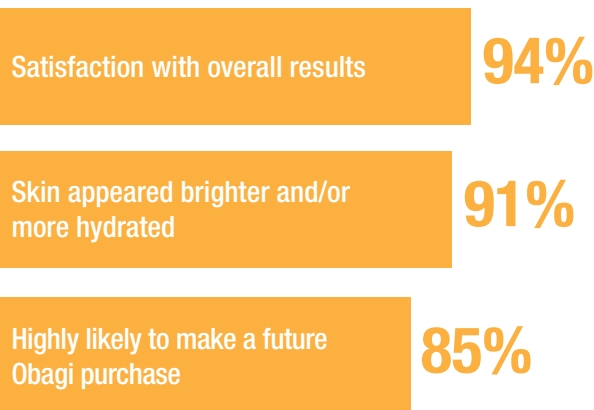
Professional-C Serum 20%

Highest concentrated serum best suited for normal to oily skin.



High customer satisfaction

In a survey of 1,305 Professional-C Serum users, the following observations were reported⁴:



*Based on in vitro studies using Obagi Professional-C Serum 20% compared to SkinCeuticals Serum 20 AOX+. Clinical significance has not been established.

Help minimize the appearance of skin aging

Professional-C Peptide Products: These highly effective products include Vitamin C and other important ingredients, such as Kinetin and Zeatin—synthetic forms of plant growth factors.

Professional-C Peptide Complex

- Helps minimize the appearance of skin aging, promoting a healthy, youthful glow
- Contains key ingredients kinetin and zeatin, which can help improve the appearance of firmness, tone, and fine lines and wrinkles^{5,†}
- SNAP-8 (acetyl octapeptide) reduces the appearance of wrinkles⁶



Professional-C Eye Brightener

- Improves the appearance of crepiness and crow's feet⁶
- Helps skin appear rejuvenated
- Helps reduce the look of puffiness around the delicate eye area
- Soft Focus Technology creates optical diffusion of reflected light, blurring the appearance of fine lines and shadows⁷



A majority of users saw improvements within 1 week^{8,‡}

- **75%** of users said they prefer the feel of these products over their current products
- **83%** of users said they would recommend these products to a friend

[†]Study results for daily application of Professional-C Peptide Complex in a 12-week study; N=34.

[‡]Consumer survey results, peptide products; N=36.

Broad-spectrum sun protection

- Professional-C Suncare SPF 30: Helps protect against skin-damaging UVA and UVB rays with a broad-spectrum sunscreen^{||}
- Formulated with 10% L-ascorbic acid (Vitamin C) to help address the appearance of aging skin^{9,10}
- Antioxidant Vitamin C defends against free radicals^{9,10}
- Cosmetically elegant with a luxurious feel upon application
- Non-comedogenic



High customer satisfaction

In a consumer home use test^{11,§}:

- **86%** were satisfied with overall results
- **80%** felt their makeup glided on effortlessly over product
- **72%** reported their skin felt protected^{||}

Provides broad spectrum protection plus antioxidant Vitamin C

[§]Consumer survey results, sunscreen; N=36.

^{||}Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Professional-C Suncare SPF 30, wearing sun-protective clothing including hats and sunglasses, and avoiding the sun between 10:00 AM and 2:00 PM.