Clinically proven results
Patients see real, visible improvements with Retinol 1.04:

<table>
<thead>
<tr>
<th>Improvement</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skin texture</td>
<td>88%</td>
</tr>
<tr>
<td>Skin more resilient</td>
<td>88%</td>
</tr>
<tr>
<td>Face appeared firmer</td>
<td>82%</td>
</tr>
<tr>
<td>Increase in skin brightness</td>
<td>82%</td>
</tr>
<tr>
<td>Skin looked refreshed</td>
<td>82%</td>
</tr>
<tr>
<td>Lines and wrinkles appeared less visible</td>
<td>79%</td>
</tr>
</tbody>
</table>

High patient satisfaction with Retinol 1.04:

- 94% reported satisfaction with the texture
- 88% would recommend it to a friend
- 88% would purchase it
- 85% were satisfied with the smell

90% of patients saw improvement in their facial appearance by week 3.

Start a retinol routine today

For more information about Obagi products, please visit www.obagi.com.

References:

Simple regimen and application
Apply a pearl-size amount to the face once daily in the evening and gently smooth it over the entire face until it is absorbed.

†Based on a 3-week facial irritation study; N=33.
Retinol delivers Vitamin A

Retinol is a popular cosmetic ingredient in the retinoid family. Retinoids are a class of synthetic and naturally occurring Vitamin A compounds and derivatives.\(^1\)

A broad spectrum of applications

Topical retinol:
- Has been used in cosmetic products for more than 30 years\(^2\)
- Can help diminish the appearance of fine lines, wrinkles, and photoaging\(^3,4,*,\)
- Has a favorable tolerability profile, although some patients experience minimal skin redness and irritation\(^2\)

Obagi offers 2 retinol concentrations to suit patient needs

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Obagi Retinol 0.5\(^4\)
Obagi Retinol 1.0

Helpful naturally-derived ingredients

- Shea butter: moisturizes and helps condition the skin\(^5\)
- Chamomile flower extract: soothes and calms skin\(^6\)
- Bisabolol: supports skin barrier by providing a soothing, calming effect\(^7,8\)
- Dipotassium glycyrrhizate (licorice extract): helps calm skin while helping maintain radiant and resilient-looking skin\(^7\)

Tolerability is favorable

- Non-acnegenic
- Dermatologist tested
- Minimal to no skin redness, dryness, flaking and irritation, even with stronger Obagi Retinol 1.0 formulation\(^4,\)

Rejuvenating results you can see

Retinol 0.5 used as part of the Obagi360 System\(^5,5,*\)

Baseline Week 8

Photos have not been retouched. Results may vary.

*Study results for daily application of the Obagi360 System in a 12-week study; N=40.
†Also sold as part of the Obagi360™ System.