

OBAGI® SUNSCREENS



OBAGI®
MEDICAL

Your skin needs sun protection every day¹

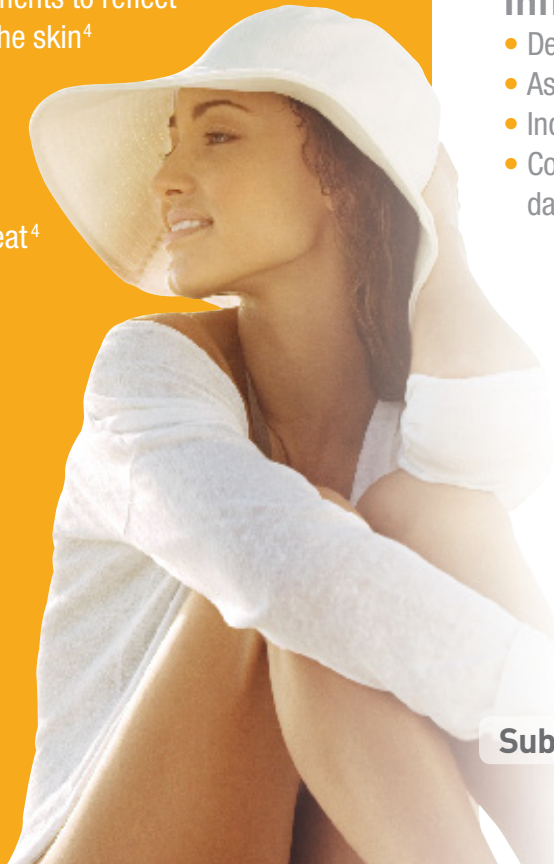
When you're not wearing sunscreen daily to help preserve your skin's health, UVA and UVB rays can cause the following damage:

- Skin reddening and sunburn²
- Brown spots (sun spots)^{2,3}
- Accelerated skin aging³
- Increased risk of skin cancer²

An Obagi sunscreen for everyone

Choose from the Obagi sunscreen family of products to help prevent sunburn and protect skin health. Their unique compositions offer the following benefits:

- Physical (inorganic) protection with ingredients such as mineral pigments to reflect UV rays away from the skin⁴
- Chemical (organic) protection with ingredients that absorb UV radiation and disperse it as heat⁴



How the sun harms your skin

UVB

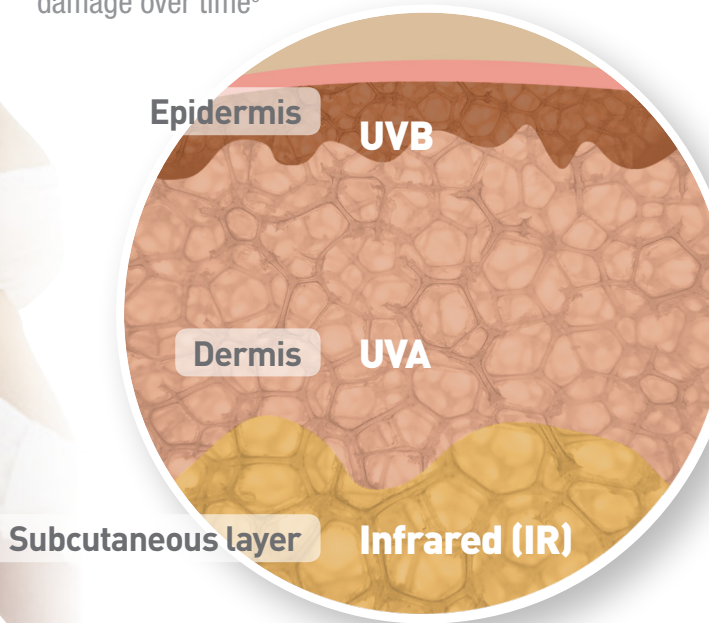
- Penetrates skin at the surface (the epidermis)^{2,5}
- Is a primary cause of skin reddening and sunburn²
- A factor in the development of skin cancer²
- Contributes to photoaging²

UVA

- Penetrates through the epidermis to the dermis (the next skin layer)^{2,5}
- Plays a major role in accelerating photoaging effects³
 - Wrinkles
 - Skin roughening
 - Blotchy skin color
 - Brown spots
 - Poor skin tone
 - Sallowness
- Contributes to skin cancer development²

Infrared (IR)

- Deepest skin penetration⁵
- Associated with loss of skin elasticity⁶
- Induces production of free radicals⁷
- Combined with UV rays, has been shown to inflict damage over time⁶



The importance of SPF

Sun Protection Factor (SPF) measures a sunscreen's effectiveness in preventing sunburn in relation to the length of time spent in the sun.²

Wearing an SPF 15 sunscreen?

- It will take **15x longer** for your skin to redden than if you weren't wearing any sunscreen²
- **93%** of the sun's UVB rays will be screened out²

Wearing an SPF 30 sunscreen?

- It will take **30x longer** for your skin to redden than if you weren't wearing any sunscreen²
- **97%** of the sun's UVB rays will be screened out²

Apply Obagi sunscreen generously—every day

For maximum protection, it's important to use your sunscreen daily, because UV radiation can penetrate the skin even on cloudy days and through glass windows.²

Obagi sunscreens may be used with any Obagi product or system. All Obagi sunscreens are hypoallergenic and dermatologist tested.




























Skin protection guidelines^{1,2,*}

- Seek the shade, in particular between 10:00 AM and 2:00 PM
- Avoid tanning and UV tanning booths
- Cover up skin with sun-protective clothing, a broad-brimmed hat and UV-blocking sunglasses
- Use a broad-spectrum sunscreen every day with an SPF of 30 or higher
- Apply 1 ounce (2 tablespoons) of sunscreen all over your body 30 minutes before going outside; reapply every 2 hours, and after swimming or sweating
- Examine your skin head to toe monthly for changes
- Schedule a yearly visit with your physician for a complete skin exam

At a minimum, sunscreens should¹:

- **Contain SPF 30 or higher**
- **Provide broad-spectrum protection (UVA and UVB)**

Obagi offers sunscreens for every skin type and need*

OBAGI SUNSCREEN PRODUCT	Sun Shield Matte Broad Spectrum SPF 50	Sun Shield Mineral Broad Spectrum SPF 50	Sun Shield TINT Broad Spectrum SPF 50	Obagi Nu-Derm® Healthy Skin Protection SPF 35	Obagi360™ HydraFactor Moisturizing Cream With Sunscreen Broad Spectrum SPF 30	Professional-C™ Suncare Broad Spectrum SPF 30†	Obagi Nu-Derm® Physical UV Sunscreen SPF 32
FEATURES	High SPF, physical and chemical ingredients, sheer matte finish ^{8,9}	Proprietary INVISIBLE ZINC technology, non-irritating, non-sensitizing, non-comedogenic, lightweight, clear-drying, water resistant ¹⁰⁻¹⁴	Cool and warm shades available for different skin tones ^{7,15-20}	Broad-spectrum, ultra-smooth Z-Cote formulation ^{21,22}	Soothes and moisturizes skin; Eperuline helps calm skin ^{23,24}	Broad-spectrum formulation with 10% L-ascorbic acid (Vitamin C) ^{25,26}	Moisturizing formulation with zinc oxide and dimethicone that vanishes on skin ²⁷⁻²⁹
Physical UV protection							
Chemical UV protection							
Broad spectrum							
IR defense							
Water resistant							
Matte finish							
Skin Cancer Foundation recommended							

*The Skin Cancer Foundation recommends this product as an effective broad-spectrum sunscreen.

Help protect your skin today with an Obagi sunscreen

- Use sunscreen to help promote healthy-looking skin
- Make sunscreen a part of your daily skin care routine



Ask your physician which Obagi sunscreen is right for you

*Following a comprehensive sun protection program including applying a broad-spectrum sunscreen, wearing sun-protective clothing including hats and sunglasses and avoiding the sun between 10:00 AM and 2:00 PM decreases the risk of certain types of skin cancer and premature aging of the skin.

†Also available as Fortified Sunscreen Broad Spectrum SPF 30 With Vitamin C in the Gentle Rejuvenation System.

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