



SericaTM

Moisturizing Scar Formula

What is Serica?

Serica is a patented topical silicone gel formulated to improve the appearance of scars. With a proprietary blend of silicone, phospholipids and Amazonian Pracaxi oil, Serica has been formulated for all kinds of scars:

- Old scars
- Surgical scars
- New scars
- Acne scars

Serica is specifically designed to:

- Improve appearance of scars
- Moisturize and reduce scar roughness
- Promote a more even skin tone

The Serica Difference

Serica is the only formula that combines silicones and unique Amazonian Pracaxi oil.

- Silicone has long been the ingredient of choice of for dermatologists and plastic surgeons for improving scar appearance.
- Serica's unique semi-permeable silicone polymer network provides skin barrier protection and reduces water loss while allowing oxygenation.
- Pracaxi oil promotes a soothing and nurturing environment and is rich in skin-friendly fatty acids and lipids.
- This combination provides long-lasting moisturization.

Before & After

Subject 01-001



Subject 01-013



BASELINE

WEEK 16

To use:

Apply to affected areas three times a day or as directed by a physician.

Caution:

- For topical dermatological use only.
- Avoid using near eyes and mouth.
- Not for use on open wounds.
- If redness or irritation occurs, discontinue use and consult your physician.
- Keep out of reach of children.

Ingredients:

Cyclopentasiloxane, Polysilicone-11, C30-45 Alkyl Cetearyl Dimethicone Crosspolymer, PEG-16 Macadamia Glycerides, Dimethicone, Glycerin, Oenocarpus Bataua Fruit Oil, Pentaclethra Macroloba Seed Oil, Phosphatidylcholine, Phosphatidylglycerol, Tocopheryl Acetate, BHT, Caprylyl Glycol, Ethylhexylglycerin, Glyceryl Caprylate, Glyceryl Undecylenate.

FAQ**Q: What kinds of scars can I use Serica for?**

A: Serica is designed to improve the appearance of old or new scars resulting from surgical procedures, burns, cuts, lacerations and acne.

Q: How soon after surgery can I use Serica?

A: Serica can be used as soon as your sutures have been removed or as directed by your physician.

Q: Can I use Serica with other topical (applied to the skin) products, like lotions, makeup or medicated creams?

A: It is safe to use Serica with other topical products. However, to get the full benefit of Serica's scar-improving properties, you should apply Serica first and let it completely absorb into your skin. Please consult your health care professional before using Serica with any other prescription topical products.



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